

FOR IMMEDIATE RELEASE

26 August 2013

ANDERSON SUPPORTS MRS MAC ALL PRETTY IN PINK

Member for Tamworth Kevin Anderson today attended the unveiling of REDiMIX Concrete's latest truck that has been painted pink and branded with Serendipity and Breast Cancer logos to raise funds and awareness for local cancer patients.

Mr Anderson congratulated Managing Director of REDiMIX James McDonald, for his efforts to raise awareness and support of the Serendipity committee and their ongoing fundraising for breast cancer.

"We live in a great part of the world, made up of great people and this is an excellent example of our strong community spirit.

"James McDonald was moved to do something to help after his own mother battled breast cancer. He chose to support Serendipity because of the local work they do in improving services and purchasing equipment for cancer patients in the New England and North West.

"Redimix will be donating \$1.50 from every cubic metre delivered by the truck to Serendipity," Mr Anderson said.

Serendipity is a group of local women who volunteer their time and expertise to raise funds to benefit cancer patients in the New England and North West. Serendipity Committee member Brenda Smith also worked closely with Redimix to arrange the joint venture.

Mr McDonald said "Sadly, it's not often until tragedy strikes close to home that you really begin to think about how you can make a difference.

"But all of us, no matter what our station in life, have the opportunity to do something to help. Whether that's through volunteering your time, throwing a few coins in a bucket, or painting your truck pink!" Mr McDonald said.

"We need to support local companies and in this case I urge everyone to get behind this push and contact REDiMIX Concrete to see how they can join in," Mr Anderson concluded.

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Photo Attached L-R – Mr Kevin Anderson MP, Managing Director REDiMIX Concrete James McDonald, JT Fossey Truck division Sales Manager John Saint